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The current financial crisis, monetary policy and Minsky's structural instability hypothesis.

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Abstract

In the paper it is argued that Minsky's theory of financial fragility, interpreted as a theory of structural instability, is useful to interpret the current crisis. Structural instability means that a small event can change the qualitative characteristic of a system and thus even its dynamic properties. As Minsky wrote, beyond the uncertainty arising from expected inflows and outflows what matters is the state of markets when people need to take positions in them. Before the financial crisis, though many agents were speculative and Ponzi ones, the extreme liquidity of the markets has allowed them to operate quietly for a long time. When the crisis exploded a tiny increase in the bankruptcy rate of mortgages caused the breakdown of the whole financial system. The qualitative change that followed in this case was the destruction of markets. Monetary policy had to use unusual tools in order to cope with this event. The Federal Reserve however has changed its operating procedures to overcome this problem to overcome this problem only late, as the financial crisis had already propagated to the real sector. Thus the paper concludes that the Federal Reserve did not perceive the potential danger for systemic stability of a huge unregulated short term money market and did not switch promptly enough to the new measures once the crisis started.

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Introduction

The object of the work is to evaluate the monetary policy issues arisen during the financial crisis of 2007-2008 according to Minsky's thought. The article contains four sections. The first one reviews the debate on Minsky's financial fragility hypothesis and its usefulness for the explanation of the current crisis. It is argued that Minsky's idea of structural instability may fit the policy problems linked to the current crisis. In the second and third sections, Minsky's contribution to the theory of central banking is assessed and used to evaluate the conduct of the Federal Reserve during the crisis. In the fourth section, the sustainability in the long run of the policy measures, adopted to mitigate the effects of the crisis, is discussed. The conclusions follow.

1. Minsky and the Current Crisis.

1.1 The debate on Minsky's financial fragility hypothesis and the current financial crisis.

The scholarly literature on Minsky and the financial crisis has until now concentrated on whether Minsky's theory of financial instability may be used to explain the current crisis (see Kregel 2008, Bellofiore and Halevi 2009, Davidson 2008). Bellofiore and Halevi (2009) argue that this is possible, though with several adjustments. The original financial instability hypothesis was developed in the historical climate of a growing economy with inflation problems. Minsky's thesis that the instability of a capitalist economy is endogenous has been formalized in models, in which the main variable that mattered for business cycle fluctuations was investment (see Bellofiore and Ferri 2001: Vol. II). In the current evolution of capitalism, Bellofiore and Halevi (2009) warn that some aspects of the original story told by Minsky may not be retained. One aspect is the growing indebtedness of the corporate sector as the boom phase of the business cycle develops, which would not be realistic any more. The corporate sector, rather being a receiver of funds from the other sectors, is lending funds to them. The second aspect is the centrality of investment in the generation of the different phases of the cycle. Nowadays monetary policy has managed to make debtfinanced consumption as the main item in aggregate demand. Further, globalized capitalism has managed through relocation and compression of wages to avoid inflationary pressures.

Kregel (2008) writes that Minsky's ideas of margin of safety, debt deflation and financial fragility are all important for the understanding of the current crisis. He thinks, however, that Ponzi financing and declining margins of safety are not the results of an endogenous process as usually explained. The crisis stems from the way creditworthiness is evaluated in the new originate and distribute model. The endogenous financial fragility hypothesis turns on the point that the expansion itself validates riskier projects. It is not that bankers are becoming increasingly less risk averse than they were before the expansion, it is simply that the results from past history are better and, given these good performances, they are inclined to extend credits to the people who have performed well. In turn, the expansion makes people able to repay their past loans and thus validates the bankers' choices (see Kregel 2008 p.10). However, the main features of the current crisis are not overinvestment, excess borrowing and concentration of risk. The current crisis shows indeed declining margins of safety and Ponzi financing but these events are not generated by the process described above. According to Kregel, the declining margin of safety and the Ponzi financing depend on the structural change occurred in the financial system in the United States. The type of institutions present and their conduct has led to a sort of in-built structural underestimation of risk and Ponzi attitude to financing. In a certain sense, the number of Ponzi units was not random or increasing with prosperity (pro-cyclical) but depended strictly on the operating rules of American non-bank financial institutions. I guess what Kregel means is that there was neither an endogenous shift from sound to bad financing nor from speculative to Ponzi units. Simply, the change in regulation and the environmental constraints (read securitization) made most financial units arise just as Ponzi units. Those financial units were profitable only by operating under a Ponzi type of behavior. They were created with the aim to be like this.

Kregel writes that the changes to the Glass-Steagall Act jointly with the Basel Accord have changed the way in which banks operate. They aim mainly at earning income from fee and underwriting operations and, for various reasons also linked to regulation, shift lending operations to off-balance sheets entities. Thus, they do not have any more loans on their balance sheets and they are no longer concerned with the risk of the borrowers. The shifting out of loans to other entities and the originate and distribute model have changed the evaluation of credit risk which is no more performed by banks but by rating agencies (see Kregel 2008: 12). The banks now do not lend directly anymore. They sell their securitized

loans to the intermediaries, which in turn issue their own paper to buy it. Those intermediaries depend on the interest rate margins to earn their profits and are subject to liquidity, interest rate and other risks. They were relying on spread income as source of revenue. As the Fed tightened and the term structure changed shape, with short term rates higher than long term ones, spreads became negative. The only cushion of safety foreseen was the over-collateralization of the commercial paper relative to riskier investment notes. This was insufficient to face the risks involved in this activity (see Kregel 2008: 18). The increase in fragility was not due to the declining margin of safety. It just showed how inaccurate the estimates and the classification of risks by rating agencies had been. These estimates were only based on the correlations between the credit characteristics of previous borrowers in relation to changes in financial conditions. Since the beginning, therefore, these practices narrowed the margin of safety. During the crisis this insufficient margin of safety, which had been insufficient right from the start, became evident (see Kregel: 12). Kregel concludes that crisis was not due to a declining margin of safety; rather it is the revelation that this margin of safety had always been terribly low.

I wish to argue that there is a more general way to reconcile Minsky's theory of financial instability with the current crisis. The starting point of Minsky's theory was the rejection of the neoclassical synthesis. He denied that Keynes's instability hypothesis could be reduced to introducing liquidity preference in the equation for money demand. The instability Keynes hinted at was more pervasive than that and it was linked to the notion of radical uncertainty. Uncertainty mattered, in so far as the capitalist economy was a sophisticated financial economy. In a period, in which investment was the main engine of aggregate demand, this meant recognizing that investment was a flow and had a price deeply influenced by expectations of future financial variables in contrast to the price of the capital stock. Sudden shifts in expectations might produce fluctuations in the demand price of investment and then produce a deep recession if the central bank and the government do not intervene to sustain aggregate demand and profits.

An interpretation of Minsky's financial fragility theory, which hinges on structural instability rather than on dynamic macroeconomic instability, may be found in Vercelli (1999). Vercelli (1999) draws a distinction between dynamic instability and structural instability. Dynamic instability means that a system, after a disturbance, which will bring it beyond its equilibrium position, will tend either to go back to the initial position again or to

reach another equilibrium configuration. Structural instability, instead, would mean that a small disturbance, even a very small one (infinitesimal), may change the qualitative characteristics of its dynamic behavior (see Vercelli 1999: 4). This means that a shock may have different effects according to the way it changes the parameters of the system. These parameters may be the distribution of hedge, Ponzi and speculative units in the system but also the propagation velocity (see Vercelli 1999) and the potential damage, I would add, due to repeated rounds of falling securities' prices, a sort of multiplier of an initial loss.

Vercelli (1999) traces back Minsky's notion of instability to his interpretation of Keynes. To interpret Keynes by using the notion of structural instability means to stress that the main behavioral relations defined in the *General Theory*, such as the propensity to consume and the marginal efficiency of capital, may be subject to sudden and unforeseeable shifts. He defines in the following sentence his interpretation of Minsky's theory:

"The cycle is seen in its essence as the regular repetition of structural states characterized by a different degree of financial fragility which has to be interpreted in terms of structural instability. Both endogenous and exogenous factors play a crucial role and interact in a complex way. The endogenous factors are not grounded in disequilibrium dynamics (convergent or divergent) as in the macrodynamic approach but in the intrinsic structural instability of a monetary economy and its evolution. On the other hand this approach gives also a different, enhanced, role to exogenous shocks which may trigger sizeable qualitative changes in the economic behaviour of the system and are not subject to probabilistic restrictions in their properties such as stationarity or symmetry." (Vercelli 1999: 11)

From this point of view, we do not necessarily need a macroeconomic theory of the trade cycle, based on investment, to use the financial fragility hypothesis. The evolution of legislation and business strategies in the last twenty years have provided a whole range of exogenous shocks to transform the way in which financial fragility shows itself. Within this framework it may be entirely right that declining margins of safety are not the result of an endogenous process. Vercelli (1999) adds that the exogenous shocks in the case of a single unit may be interpreted as a change in the rate of interest and the endogenous cycle may be related to the financial position of units in the taxonomy of hedge, speculative and Ponzi types of financing. This however is just an example. The exogenous shock may be another one among many, and the definitions of units may change as well.

The distribution of units among the three categories and the reciprocal relations among them determine the degree to which a financial system is fragile. If the structural interpretation of fragility is chosen, then the endogenous story can be reshaped as follows. The structural instability of the system had greatly increased before the crisis, due to the high number of Ponzi units present from the beginning. The crisis has not only caused a transformation of balance sheets characteristics, i.e. from hedge and speculative into Ponzi, but it has, through the breakdown of organized exchanges, made the same Ponzi units unable to go on with their businesses. In a way, this is an endogenous change too. It has only to be added to the picture that, under certain institutional conditions, Ponzi units may survive without going into bankruptcy for a longer time than that which is usually assumed. In the next section, we shall explain, according to Minsky's own thinking, which are the structural characteristics that are responsible for the financial fragility of the system. The following section deals mainly with the transformations that have occurred within the financial system in the period before the financial crisis.

1.2 Minsky on the structure of financial markets and structural instability.

Minsky tries to envisage a relation, which is not linear, between the instability of the units and the instability of the system. In the current crisis, both the presence of a high number of Ponzi units in the financial system (see Kregel 2008a) and the complexity of economic structure would indicate that potential losses might be very big. He writes that the stability range of a financial system is an endogenous phenomenon depending on financial structure and institutional arrangements. The exogenous elements are instead the public sector and central bank regulation. The stability range tells us the maximum amount of a shock that a financial system may absorb without deviating from the initial equilibrium position. Of course, the smaller is the stability range, the smaller may be the shock that leads to a deviation of the financial system from its initial position. When the stability area is tiny, then even a small shock can cause a permanent deviation from equilibrium.

There are two essential determinants of the stability field, the degree to which a narrow relation exists between regular inflows from income and outflows, the weight in portfolios of assets that can be sold at their historical accounting values. The narrower is the relation between income inflows and payments outflows and the greater the weight of assets that must be sold at market values, the smaller the stability field of the system. A third but less important determinant of stability is the degree to which the prices of assets incorporate optimistic expectations made in a period of euphoria (see Minsky 1982).

The stability field of the financial system in the United States before the crisis was indeed very thin. The ratio of assets, whose value depends on the behavior of the system to external assets, was indeed very high; for the safe assets, such as public debt, and the assets whose price could be stabilized by the central bank action were only a small fraction of total assets. Moreover, the weight in portfolio of assets, which could be sold at their historical accounting values, was very low because of the widespread practice of "mark to the market" accounting.

The link between inflows and outflows was indeed very tight because the units were operating with no capital and reserves at all, so that all the payment obligations could be met only if at the same time an inflow of the same amount was received. The units were very highly leveraged. Often the maturities of assets and liabilities held in portfolio were different, so that even the contractual obligations on the liabilities did not match the time pattern of income received on assets. Liabilities were short term while assets were long term. All these elements, the high number of Ponzi units within the financial system, the increase in layering, the limited ability of the central bank to stabilize the system through monetary policy and to act as a lender of last resort to the whole financial system made the so-called stability range terribly small. Minsky talks about transformations in portfolios as a way to react to the money supply restriction, which happens at the end of a long boom period. In this case, the tendency toward financial innovation does not seem to arise from the necessary tightening of monetary policy after a long expansion but just for the aim of getting a higher profit rate by increasing leverage and layering.

The first signs of the crisis, in the summer of 2007, perfectly mirror Minsky's observations on the importance of structural stability. Dodd (2007) asks himself how a modest increase in delinquent subprime mortgages, which added about \$34 billion in troubled loans, might disrupt the \$57 trillion U.S. financial system. While lax if not fraudulent lending policies are responsible for the increase in nonperforming loans, the impact on the financial system is much greater than expected (see Dodd, 2007: 15). The answer he gives to the question is that the mortgage crisis is as much about the breakdown of the structure of U.S. financial markets as it is about bad debt. This means that the potential losses resulting from a shock to the system depend on the relation among the units. If the number of links (of bilateral and multilateral relations) among the units is high, then the loan recalling and asset sales will be considerable. Dodd (2007) shows us with a graph what

happened during the first months of the financial crisis in the United States. This graph is a sort of map of the mutual relations within the financial system. The system, indeed, broke down because of the interaction between different segments of financial markets and of reciprocal debts among financial institutions. The first institutions to face trouble were the hedge funds. When the crisis started, markets became illiquid at the same moment when hedge funds had to sell assets to repay losses. As a result, hedge funds stopped trading and the collateralized debt markets and other derivates markets ceased to exist. The issuers of these instruments ceased to issue them. With no market, the originators could not sell the loans they had made any more. The problem then passed from the market for collateralized debt to the market for commercial paper. Since this paper was asset backed, and the assets, which were behind this paper, were the collateralized debts, anyone was immediately aware that this paper was worth nothing or very little, so they stopped buying it.

Financial markets were multi-layered because of the new financial instruments such as derivatives, particularly credit derivatives, and the financial institutions, which traded in them, were highly leveraged. Under these conditions, even a small shock might destroy the whole building. Minsky writes:

"Financial institutions usually take a position in financial assets by issuing their own liabilities. The contracts they own or issue include the promise to pay cash on demand at a predetermined rate. These institutions may get additional income sources by buying and selling contracts in markets. Then the uncertainty they face is not only related to the expected shortfalls and excesses of their cash flows but also to the state of the various money markets when they need to make positions by operating in them." (Minsky, 1982: 185)

This sentence is particularly important in the interpretation of the current crisis. According to the financial fragility interpretation, as a business cycle theory this would not be so important. The usual story of how a financial crisis starts would be the following. A rise in interest rates would lower, through present value calculations, all the expected future incomes and would make the current interest expenditures rise, thereby causing a revision of expected sales and profits and a reduction in planned investment. This, in turn, through the aggregate demand repercussions, would cause a recession. In the current crisis, the most important aspect is the second one stressed in the sentence quoted above, namely the state of markets when operators need to make positions in them. Many financial institutions and many non-financial ones were unable to continue their normal operations not because of downwards revision of expectation but because markets suddenly disappeared. Liquidity in

markets is the channel through which the qualitative consequences of a shock to the system emerge. If liquidity is abundant and it is very easy to resell assets after having bought them, then even Ponzi units may go on continuing their businesses for a long time. As long as the state of the markets is such as to ensure profitable reselling and leveraging, the process may go on. If a very small change occurs, the whole process will proceed in the opposite direction because all units will try to deleverage by selling assets. The liquidity of the markets for the new financial instruments was not ensured in any way and the institutional environment did not care about it at all. All this became evident during the financial crisis. As Kregel writes there is no endogenous mechanism through which previously hedge or speculative positions turned out to become speculative or Ponzi. Ponzi units were as such right from the beginning and they could go on carrying out their businesses just because they succeeded in getting greater and greater debts on the market. Those debts were contracted in the form of securities. These units were issuing their own debt, so, as long as the market accepted to buy it, they could go on and enjoy profits. As the markets ceased to work, this game was no longer feasible. An extreme case of structural instability arises when, after a shock, not only some units go into bankruptcy, but the markets themselves disappear.

In this way, a shock may not only cause a temporary deviation from a dynamic equilibrium (i.e. a reassessment of balance sheet positions until the expected future inflows rise again and the economy recovers), but it causes a qualitative change. In this particular case, the qualitative change happened because of the disruption of the markets for certain financial instruments and the impossibility of carrying out exchanges. At this point, the task of the central bank in the working of money markets needs to be introduced. Under these conditions the task of the central bank and of the government was not only to provide liquidity and to support profits to avoid a downward revision of expected future incomes and a fall in planned investment, but also and more importantly to reconstruct markets.

In the next section, we will recall Minsky's ideas on central banking and its task in a modern complex financial system.

2. Minsky on Central Banking.

Let us recall some important insights by Minsky on the role of central banks in financial markets, which, though written a long time ago, are appropriate to describe the tasks of central banks in a world of sophisticated financial markets with a layered structure.

According to Minsky, the task of the central bank is not only to intervene in difficult situations, but to help markets work under normal conditions every day. He writes that the central bank has to maintain orderly conditions in all markets in order for financial markets to be efficient. To maintain orderly conditions in financial markets means to protect those who hold positions in these markets. In particular, secondary markets must be developed to generate liquidity while the system is working smoothly and to ensure protection when the system is working badly. Minsky stresses that the dealers, who operate in those markets, must have access to refinancing by the central bank. The reason is that the only universally accepted guarantee is that by the Central Bank. Further, he argues that, if the central bank could stabilize certain private assets, these assets would become sources of liquidity at certain warranted prices.

Minsky (1982) observed that that only a small part of the reserve base of banks comes from discount operations at the central banks. Discount at the central bank may perform three tasks: a temporary cushion against pressures on the money market, a regular source of reserves and a means to stabilize prices during a crisis. In order for the central bank to act as a lender of last resort during a crisis, the bank must normally deal with a great part of markets where securities are traded. One way to make this happen is to encourage the creation of secondary markets for activities and organize them in such a way that the central bank regularly finances its dealers. The central bank action as a lender of last resort must be such as to avoid the fall in the value of assets, which leads to a recession.

Minsky looks at the central bank not just as the entity obliged to give emergency loans during a crisis but as an important institution, which allows the normal operations in markets. However, he is worried that the process of securitization may make it difficult for the central bank to act in this way. Minsky (2008) warned that securitization might make the central bank unable to control the supply of money. In fact, the financial institutions, which work in the securitization process, do not hold any reserves and capital. The danger that they pose to financial stability is also stressed in a sentence:

"Securitization lowers the weight of that part of the financing structure that the central bank (the Federal Reserve in the United States) is committed to protect" (Minsky 2008: 3)

He writes that, in a securitized world, the revising of the risk class of securities by rating agencies may cause a rush to sell the underlying assets, which in turn will start the debt deflation process. This is, actually, what has happened in the first months of the crisis at the end of 2007 (see Dodd 2007). He warns also that the market for securitized assets will be a thin market if the price and quality of securities deteriorate (see Minsky 2008). These sentences fit perfectly the events under our eyes.

In particular, Minsky stresses the point that the central bank must become a lender of last resort to the money market not only to the distressed credit institutions (Minsky 1982: 241). He recalls that the classic operating rule of the central bank of England was to act as the lender of last resort to financial institutions such as the discount houses, which controlled a large part of the money market. He observes too that the effectiveness of the central bank policy depends on the way its actions affect the structure of the money market. The effectiveness of a certain monetary policy depends on the institutions present in the market and on their operating habits. Only if the environment is static, the effects of monetary policy may be reasonably foreseen. In a context of rapid evolution of markets, the same does not hold. The action of the central bank may have different effects in different institutional contexts. Changes in financial markets come out from either their evolution or legislation. He considers, in particular, an example that may shed light on the conditions of the current crisis as well. He writes about the financing of institutions, which are dealers in the market for public securities. He discusses the repurchase agreements that they use to finance themselves. The dealers, who traded in the public securities market at that time, held in their books repurchase agreements with non-financial corporations, who employed in this way their liquid funds. The implications of this change in financing are so described. If nonfinancial corporations withdrew their funds, the dealers would be compelled to ask banks for credit. Given the term structure of interest rates prevailing at the time, this could be very costly. Minsky thinks that they would not have been able to take positions in a market, which was shrinking. If the Federal Reserve did not intervene to finance them, interest rates would rise very rapidly. This induces Minsky to conclude that a money market that depends on short-term credit by non-financial corporations requires an institutional setting, which allows reserves to be unloaded in the market whenever liquidity problems arise. The situation of the short-term money market during the current crisis was far worse than that described by Minsky in the example. Many financial institutions, operating in various

segments of the system had no reserves at all, having no legal obligation to hold them, and regularly sold assets to raise money. Unfortunately, the liquidity of those assets was not warranted at all. On the assets side of most institutions, including those trading in commercial paper, there were collateralized debt obligations (CDO) issued by special purpose vehicles. The regular selling of those assets ensured liquidity in case of necessity. As the first sign of problems in the mortgage market appeared, the market for CDOs ceased to exist. Those, who had these instruments in their portfolio, could no more sell them to raise money and, in turn, fulfill their own obligations. Thus, the crisis spread to all segments of the market.

Most financing of the institutions operating in the market for loans and mortgages was made through reciprocal lending within the financial system itself. Repurchase agreements were the tool generally used to get new financing. In a repurchase agreement, the borrower sells an asset today at a price that is below the market price and agrees to repurchase it at a certain date at a price fixed in advance. The difference between the current market price and the repurchase price of the security is called the haircut. Adrian and Shin (2008b) show that most of the financing by non-bank financial intermediaries, namely dealers and brokers, happened using this instrument. The variable, which mattered for the cost of financing, was not the interest rate but the haircut. The haircut largely determines the quantity of funds that intermediaries can raise. In distressed times, the haircut rises sharply and the possibility of borrowing based on existing assets in their portfolio is so limited. This, in turn, hinders the dealers and brokers to perform their main task, to make markets for securitized products, whose availability determines the credit supply for consumers and nonfinancial firms. Brokers-dealers fund themselves with short-term debt under the form of repurchase agreements and, in part, pass this debt back to hedge funds through reverse repos. They invest instead in longer-term less liquid securities. The variable that matters most for these transactions is the price of securities exchanged. The current price is crucial, because it determines the extent of the loans that can be obtained and the future repurchase price. Under these conditions, the central bank, if it wants to prevent a financial crisis, it may avoid any fall in the price of securities for whatever reason. Nowadays through the liquidity injections and its special interventions, the central bank has succeeded in restoring the price of assets. Stock values have risen again by 50% at the time of writing. This helps in restoring the high leverage by financial institutions and their speculative practices while at the same time allowing them to pursue the same management policies that led to the current crisis.

3. Central Bank Interventions during the Current Crisis in the United States

In the first stage of the crisis, the Federal Reserve tried to solve the liquidity problem by lowering the interest rate. This was repeated many times, without any improvement in market conditions. The spread between the interbank market interest rate and the so-called OIS rate, that is, the overnight interest rate swap rate at the same maturity, widened instead of narrowing.

The failure of monetary policy to deal with the crisis was not a surprise, as the problem of carrying out monetary policy in a securitized system with a large part consisting of non-bank financial institutions has been already mentioned. The central bank had lost the power to control the financial system for quite some time, according to some scholars (see D'Arista 2009, Kregel 2008). The intervention of central banks offering reserves may work in an institutional environment where banks are the main financial institutions. According to the endogenous money supply hypothesis, the money supply process goes the other way around with respect to textbook presentations of the money multiplier. It is not the deposits, which create credits but, on the contrary, credits create deposits. However, given the institutional change in the system, it is difficult to see any link between deposits and credits at the banking system now because of the enormous space gained by non-bank financial institutions. Ozgur and Erturk (2008) find that empirical relation is indeed very weak. Banks have become independent from required reserves and core deposits and have even avoided the constraints posed by capital requirement through securitization. In the period before the crisis, the extension of credit did not follow an increased trade volume but it was perhaps driven by asset price expectations (see Ozgur and Erturk 2008). This thesis seems to find support in other studies on the composition of the balance sheets of financial institutions, particularly investment banks. Adrian and Shin (2008a, 2008b) find that the lowering of the federal funds rate is positively correlated with an increase in the rate of growth of assets in the balance sheets of investment banks. The only effect of a lax monetary policy, according to Adrian and Shin (2008a, 2008b) and Adrian and Fleming (2005), had been to inflate artificially the sizes of the balance sheet of investment banks. Every time monetary policy

was relaxed they borrowed on the markets more funds and then used the proceeds to buy financial assets. In this way, both sides of their balance sheets showed higher and higher values. The process could be profitable because the cost of debt was very low and the prices of financial assets were rising. Thus, the easing of monetary policy did not bring about an increase in credit supply in the conventional sense; it increased only the assets of financial institutions, which do not enter in money aggregates. The transmission channel did not depend on the interest rate but on the haircut (see Adrian and Shin 2008a).

During a crisis, liquidity injections do not reach all parts of the financial system. In a securitized system, as Minsky stated, the central bank is committed to protect only a part of the system. Under normal conditions, easing conditions for that part of the system may lead to the expansion of the assets of the whole system. If banks get more credit from the central bank they may, through various arrangements, give more credit to other parts of the financial system. During a crisis, this mechanism does not work. Even if banks receive more credit, they will end up redepositing reserves at the central bank, particularly if they are remunerated. The flow of credit from the banks to the non banks, or from commercial banks to other financial institutions, stops under periods of stress (see Goodhart 1993). Goodhart (1993) warns against the problems posed by a dichotomized financial system.

Some research on the financial crisis has dealt with the problem of complexity. The complexity of the financial system would have made interventions by the central bank difficult. The answer would be to change institutional arrangements, particularly those on netting. Brunnermeier (2008) suggests that network and counterparty problems of credit risk played a role in the freezing of the interbank market. He argues that these problems may be more easily overcome if a clearinghouse or another central authority or regulator is introduced, which knows who owes what to whom. He suggests that a, multilateral netting agreements, such as the service provided by SwapClear, can stabilize the system. The introduction of structured products, which are typically traded over the counter, would have made the web of obligations in the financial system opaque and would have increased systemic risk. Brunnermeier (2008) provides an example where the netting of positions between two investment banks would have been possible if there were no counterparty risk involved and if no other financial institutions were involved. If the settlement of positions among banks requires an estimate of other parties' reliability, it becomes extremely difficult and very costly. The Central Bank cannot replace the missing trust among institutions, which

is based on the incapacity to value securities in their balance sheets, which are not treated in markets that are regulated and whose liquidity is warranted. Obviously, the role of the Central Bank in the interbank market is always to replace its own money to the claims of banks to each other. The claims of a bank on another and the debt of the latter towards the former are always settled by using central bank money by definition (see Rochon and Rossi 2007). Given the widespread use of derivatives instruments, it was difficult to assess the structure of debt and claims among financial institutions and thus the amounts to be netted.

Though the main fault of the central bank is to have let short-term money markets to grow without any control, just the opposite of what Minsky recommended, it is illusory to identify the main problem that has led to the crisis as a problem of netting arrangements. Just changing netting arrangements is not a sufficient tool to restore the health of the financial system, but other measures tending to avoid Ponzi behaviours are needed. A clearinghouse arrangement would have helped to overcome liquidity problems if the central bank had realized it in due time, but the main problem once that the crisis set in, was solvency not just liquidity. Most agents in the financial system knew that the problem facing financial institutions was not liquidity but solvency. The widespread belief that most financial institutions were virtually insolvent, confirmed by some failures, hindered the exchange. It is for this reason that the central bank and the government had to change policy and to give direct support to the markets though asset purchase and offer of public guarantee to private transactions. In this situation, the central bank completely changed its role. Instead of simply netting out transactions among banks and acting as lender of last resort to the banking system, it has become, as Buiter and Sibert (2008) pointed out, a market maker of last resort. Some markets, which were drying up because there were no intermediaries willing to make deals such as in the commercial paper market, have been revitalized by the central bank entering directly the market and purchasing the paper. Eventually, its intervention did convince intermediaries to restart their activities again. In the commercial paper market, however, the granting of a state guarantee by the Treasury has also played a role (see BIS 2009 and Brunnermeier 2008). The bank had to intervene to buy directly the bad assets and replace them with safe assets such as state debt. The Treasury had to give its warrant to many products in various markets in order to make them function again. The result of all these interventions has been an enormous increase in the balance sheets of both the Treasury and the Federal Reserve. However, given the slow rate of growth of the economy, this

increase does not fuel inflation and provides the private sector with some good assets to hold in their portfolio (see Papadimitriou and Hannsgen 2009).

We have seen that, while conventional monetary policy has not succeeded in improving conditions in money markets, other less conventional measures that the central bank has introduced have performed better. These measures are different from monetary policy in that they change the asset composition of the assets side of the central bank balance sheet and do not involve lending of reserves. In this way, they should not interfere with monetary policy (see Bernanke 2009, Fleming *et al.* 2009, Keister *et al.* 2008). The meaning of the last sentence is not clear. Perhaps Bernanke (2009), Fleming *et al.* (2009) and Keister *et al.* (2008) argue that the increase in central bank assets and liabilities will not lead to an increase in the supply of money.

In particular, the term securities lending facility has been successful. The Fed, after this initial experiment, has planned to and indeed has implemented other facilities aimed at supporting other markets, such as the asset backed commercial paper market through the Term Asset Backed Securities Loan Facility and the Money Market Investor Funding Facility. The Fed, in addition, plans to purchase long-term securities for its portfolio, debt of government sponsored enterprises. Bernanke (2009) argues that the reason why the central bank has switched from conventional monetary policy to these other measures is that the federal funds rate has virtually approached its lower bound, which is zero. The result has been due to the fact that, when many financial institutions were deemed to be insolvent, the state or the central bank intervened to guarantee for them. This happened either through direct asset purchase or through taking control of these institutions. This is not monetary policy. The result of all these interventions has been an enormous increase in the balance sheets of the Federal Reserve, though this has arisen jointly with the other policy measures taken by the Government, whose financial burden weighs on the Treasury, to restore the profits of financial institutions. The prospects for the future are a continued money and credit supply expansion to maintain these profits high and to make the stock exchange go up again. This action has in part succeeded since there are signs of improvement in the markets for bonds and shares. The restoration of stock exchange values, of course, offers many advantages for the balance sheets of financial institutions and for the pensions of American citizens. The enormous efforts in this direction, however, have not yet been accompanied by a reform of the structure of the financial system. To use again Minsky's words, the monetary

policy has avoided a terrible destruction and a fall in output growth even bigger than that experienced hitherto, but it has achieved this goal by supporting the profits, in this case, however, not of inefficient firms in the real sector, but of firms engaging in Ponzi financing in the financial sector. Thus, the conditions for the next crisis are set, unless measures are taken to avoid these financing practices in the future (see Tymoigne 2009).

Under the conditions of current capitalism, where profits of the financial sector are a high percentage of total profits, this is a new way in which the old dilemma is proposed. Either not to intervene and experience a painful recession or intervene to support business profits even if their plans were not successful.

4. Do These Policies Warrant Financial Stability in the Long Run?

I have been arguing that Minsky's theory of financial fragility, interpreted as a theory of structural instability, is useful to interpret the current crisis. Structural instability means that a small event can change the qualitative characteristic of a system and thus even its dynamic properties. As Minsky wrote, beyond the uncertainty arising from expected inflows and outflows, what matters is the state of markets when people need to take positions in them. Before the financial crisis, though many agents were speculative and Ponzi ones, the extreme liquidity of the markets has allowed them to operate quietly for a long time. When the crisis exploded, a tiny increase in the bankruptcy rate of mortgages caused the breakdown of the whole financial system. The qualitative change that followed in this case was the destruction of markets. The central bank then had to react with a very special set of measures tending to restore the normal operations of markets by ad hoc interventions in many different sectors. Just pumping liquidity into the system was insufficient.

The Federal Reserve, under the pressure of events unfolding so as to hinder the working of the short-term money markets, has done exactly what Hyman Minsky recommended to do a long time ago, already in the 1960s. It has extended the realm of financial institutions eligible to obtain credit and the range of securities accepted as collateral. In this way has in part achieved the result of stabilizing the price of those securities, which are mostly traded and which are in the portfolios of the market makers. However, all of this has happened too late, when the crisis had already spread to the real

sector. The crisis started in August 2007. The assets of the central bank have increased significantly only during the second half of 2008 up to the time of writing in 2009.

Given that the structure of financial markets had collapsed, the interventions were not only directed to provide liquidity and to support non-financial business profits. We read in Minsky (1982) that the support of profits by government expenditure is crucial to avoid the downwards revision of future income expectations and so of planned investment. The intervention of the state to support profits by increasing expenditure is as important as it is the provision of liquidity. In the last financial crisis, the first and main task of the state has been that of reconstructing markets. This is what distinguishes current interventions from those made in other occasions. This is also what justifies the reading of Minsky's theory according to the structural instability hypothesis. In order for the system to restart, the first step has been that of restoring the normal working of markets. However, this policy will not trigger a healthy recovery process, if the structural conditions which have led to the crisis are not dealt with. The existence of many Ponzi units, so tightly linked to each other, was the result of an environment where to strive for high profits was mandatory. High profits should be obtained with all available means. In this context, even Ponzi behavior was considered as a normal business practice. So, unless the rules change to prevent financial and non-financial units from behaving as Ponzi units, the problem will not be solved. It is not sufficient to inject liquidity and raise expenditure; structural conditions must be changed. Otherwise, the next crisis might be just around the corner.

Further, these interventions, in the absence of a serious reform of the financial system, will sustain the profits of the financial institutions. The profits of financial firms in the United States in 2007 amounted to about 45% of total profits, as measured in the national accounts. The goal of economic policy should not be to restore this situation. A parallel could be drawn with Minsky's theorizing about the relative stability of the system being warranted by a lax fiscal policy, which supported non-financial firms' profits and at the same time paved the way to a stagflationary environment. *Mutatis mutandis*, in a historical period, in which productive investment contributed so little to the growth of national product, and the process of financialization was so widespread, the crisis had been avoided until 2007 by the Central Bank. The latter supported banks' and financial institutions' profits by allowing an enormous asset price inflation to develop (see De Cecco 1999). Similarly, the measures taken after the crisis were aimed at restoring assets prices, which seem to have succeeded in

reviving markets, including the stock exchange. However, the danger arises that all these interventions will merely allow financial institutions to operate in exactly the same way as before the crisis (see De Cecco 2009).

The reading of Minsky, according the structural instability hypothesis, allows us also to sketch some policy prescriptions, which go beyond the common goals of recovery, stated by looking at macroeconomic indicators such as growth of national income, employment and so on. We have seen that the stability range of the financial system before the crisis was tiny. A very small shock could cause a big crisis. This is indeed what happened. Thus, in order to avoid that the same process repeats itself in the future, it is necessary to enlarge this stability field. This would mean changing regulations in a way that the individual and collective behaviors, which have led to the crisis, could be hindered or discouraged. Simply strengthening capital requirements and supervision for financial institutions is not sufficient. As Tymoigne (2009) writes the criteria to evaluate creditworthiness must be changed in order to avoid that institutions may grow and prosper by using Ponzi-type business schemes. He suggests that cash flow projections ought to be used to assess creditworthiness. In fact, structural instability had greatly increased because of the high number of Ponzi agents, strictly interacting with one another.

Conclusion

We have seen how Minsky's theory of financial fragility may be applied to the current crisis, if it is interpreted in a general sense as a theory of structural instability. This would mean not to rely on specific business cycle models based on investment. In particular, the reading by Minsky of the tasks of the central bank in presence of sophisticated markets and securitization is helpful to understand both the failure of the Federal Reserve in preventing the crisis and the relative success in mitigating its effects. This apparent success notwithstanding, the paper warns that economic policy, in order to promote stability, must enlarge the stability field of the system by changing the types of institutions operating there and their business habits. While the economy shows signs of macroeconomic recovery, the stability of the system in the long run does not seem to be have become a goal of current policies. The dangers of a tiny stability field are thus still present.

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